



WIGIX ANNOUNCES 1 MILLION IN OPEN SELL ORDERS

With Over Three and a Half Million Unique Items, Wigix is poised to be one of the Top Five Product Catalogs in One Year.

OAKLAND, CA - September 2, 2009 Wigix (www.wigix.com) today announces that they are the third largest multi-product database on the web. Wigix has surpassed Overstock.com and Walmart.com in number of SKUs in a multi-product database (Source: Internet Retailers Top 500 Guide 2009 Edition)

Wigix currently has 3.5 million SKUs and denotes exponential growth from the 400 thousand SKUs during its public beta launch in June 2007. This milestone marks a clear path to becoming one of the Top 5 Product Catalog within one year and the largest single product catalog within 3 years.

In addition, Wigix has experienced exponential growth in sell orders; currently holding 1 million open sell orders. Each sell order listing signifies one or multiple items available to buy from its member-base. These accomplishments are coupled with matching, record growth in monthly completed transactions and memberships.

"eBay's unique users have fallen 36% since January 2007 (according to eBay Monthly Unique Users, rough estimate data from Quantcast). eBay continues to drive away its users with frequent increased pricing and policy changes. Our exponential growth is a clear indicator that Wigix is providing a better solution to the sellers and buyers who are migrating away from eBay," said Steve Young, Wigix's Senior Marketing Manager.

Continuing on the company's commitment to develop a unique and compelling online marketplace, Wigix's community networks will now allow members to join specific groups, gain product information and expertise through like-minded individuals, share photos and experiences, easily search for the products they are looking to buy or sell and develop an overall sense of community.

About Wigix

Wigix (www.wigix.com) is a catalog of all products, with information of who owns them and what they are worth by leveraging an innovative, open, and highly scalable community-driven process. This database-driven platform enables an easy search experience for any item and its associated meta-data and NASDAQ stock-market-style liquidity. Take a look at the uniqueness of Wigix's Catalog at: www.wigix.com/index.php/item/detail/8911/Nintendo-span-stylecolor-de4e00bWii-b-span-Home-Console-Game-System. Wigix is headquartered in Oakland, California, also has operations in China and is funded by venture capital firm, Draper Fisher Jurvetson.

Wigix, Inc. was founded in 2007 by James Chong, a successful entrepreneur who also architected the online trading systems at Charles Schwab. Besides Chong, Wigix's team includes co-founder Bob Lee (a former Charles Schwab colleague) and Albert Loh, along with other Internet and software veterans.

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